



WELCOME to the first China Update issue. Each month the China National Tourist Office, in conjunction with *Travel Daily*, will provide you with the latest information for China including wholesaler news, Olympic Games updates, special offers and dates for upcoming events. PLUS, each month we are giving one lucky subscriber the chance to win a fabulous prize simply by reading our regular destination reports and updates in *TD* and correctly answering a series of questions.

## BEIJING OLYMPICS 2008

### Introduction

The 2008 Summer Olympics, officially known as the Games of the XXIX Olympiad will be celebrated from 08 Aug to 24 Aug 2008, with the opening ceremony commencing at 08:08:08 pm at the Beijing National Stadium in Beijing, People's Republic of China. These Olympics will be the first games to be hosted in Asia.

Some events, including football (soccer), sailing, and new 10 km marathon swimming and Equestrian events will be held in other cities of China.

### Beijing Games Logo

The official logo of the games, titled 'Dancing Beijing,' features a stylized calligraphic character *jing* meaning *capital*, referencing the host city.

It reflects the ideal the "new Olympics" and Chinese Tradition.

It is coloured red to symbolize the Chinese people's longing for luck, happiness and their explanation of life.



### Meet the Mascots

The mascots of Beijing 2008 are the five Fuwa, each representing one colour of the Olympic Rings.

The five Fuwa also represent four of China's most popular animals – the fish, the panda, the Tibetan Antelope, the Swallow as well as the Olympic Flame. The mascots names are Beibei (Fish), Jingjing (Panda), Huanhuan (Olympic Flame), Yingying (Tibetan Antelope) and Nini (Swallow).

When you combine their names together - Bei Jing Huan Ying Ni - they say "Welcome to Beijing," offering a warm invitation that reflects the mission of Fuwa as young ambassadors for the Olympic Games.

### 福娃 Fuwa



## WHOLESALE NEWS

### China Travel Service (CTS Tours) Olympic Air/Land Packages

China Travel Service is working in conjunction with Air China to bring the 2008 Beijing Games to Australians, offering 7, 8 and 9 day air/land packages. All packages include return economy airfare with Air China, 4 or 5 star accommodation in a city centre hotel close to all games transportation, one complimentary full day sightseeing tour in Beijing to the Great Wall and Ming Tombs, return airport transfers, Chinese Visa and a Beijing Olympics gift pack which includes games memorabilia and souvenirs.

Prices start from \$5400 per person twin share for a 4 star hotel package. Hotels used in these packages include the Best Western Premier Beijing, Hotel Nikko New Century and Beijing Asia Hotel.

### Selective Tours

Selective Tours offers unique holiday packages and vacation tours to China, Tibet, Hong Kong and Macau.

- 14 Day Yangtze River & Culture Delights - Beijing / Xi'an / Chengdu / Yangtze Cruise / Shanghai - Priced from \$2,990 pp, twin share
  - 11 Day Grand Yangtze Discovery - Chongqing / Dazu / Three Gorges / Mt. Huangshan / Nanjing / Shanghai - Priced from \$2,201 pp, twin share
- For more details see [www.selectivetours.com](http://www.selectivetours.com)

## WIN A TRIP TO CHINA



IN this issue, China Travel Service is giving one lucky *Travel Daily* reader the chance to win three night's accommodation in Beijing, China, including daily breakfasts during the 2008 Beijing Olympic Games.

PLUS...another reader will also be selected to win a place on a week familiarisation trip to China in Oct/Nov 2008 to include three days in Beijing and three days in Shanghai, land arrangements and air transfers from Sydney/Beijing/Shanghai/Sydney.

All you have to do to enter is email the correct answers to the below questions to [ctscomp@traveldaily.com.au](mailto:ctscomp@traveldaily.com.au) by Fri 05 Oct 07.

1. Which city in China will host the 2008 Summer Olympic Games?
2. What is the time difference between Sydney and Beijing during Christmas?
3. Name three airlines that operate direct services between China and Australia.
4. What is the starting price of CTS Olympic packages?
5. Briefly tell us why you would like to visit Beijing during the Olympics.

Full details of the competition will be available at [www.traveldaily.com.au](http://www.traveldaily.com.au).

Hint - the answers can be found in the September China Destination Report (see [www.traveldaily.com.au](http://www.traveldaily.com.au)) and in this China Update issue!

The winner will be published in next months' *Travel Daily* China Destination Report.

## MARK THE DIARY

### China Zhejiang Tourism Promotion & Dinner

Date - Tuesday 9 October 2007

Venue - Radisson Plaza Hotel, Sydney

Time - 6.30pm

Pre-Registration - [sydney@cna.gov.cn](mailto:sydney@cna.gov.cn)

Lucky Door Prize - One week trip to Zhejiang plus other great prizes.

## CONTACT US



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