

WELCOME to the October China Update issue, brought to you by the China National Tourist Office and China Eastern Airlines.

This month highlights the 2010 World Expo to be held in Shanghai.

We are also giving one lucky subscriber the chance to win a round ticket to China with China Eastern Airlines and for another subscriber, a place on the China familiarisation taking place next year.

WORLD EXPO 2010

About World Expo

The World Expo is a large-scale, global, non-commercial Expo. It aims to promote the exchange of ideas and development of the world economy, culture, science and technology, to allow exhibitors to publicise and display their achievements and improve international relationships. The hosting of the World Expo must be approved by the International World Expo Committee.

World Expo 2010 Shanghai China

In 2010, Shanghai will host The World Expo on the waterfront of the Huangpu River from 01 May-31 Oct. China owes its successful bid for the World Exposition to the international community's support and confidence in its reform and opening-up. The Exposition will be the first registered World Exposition in a developing country, which gives expression to the expectations the world's people place on China's future development.

WIN A FLIGHT TO CHINA

THANKS to everyone who entered the competition featured in last month's China Update issue.

CONGRATULATIONS to Sharon Richardson from Travellers Choice who was the winner of the China Travel Service accommodation prize and Nancy Smith from HWT Young who won a spot on next year's famil trip. In this issue, China Eastern Airlines is giving one lucky *Travel Daily* reader the chance to win one round ticket, Sydney/Shanghai/Sydney.

PLUS...another reader will be selected to win a place on a week familiarisation trip to China in Oct/Nov 2008 to include three days in Beijing and three days in Shanghai, land arrangements and air transfers from Sydney/Beijing/Shanghai/Sydney.

All you have to do to enter is email the correct answers to the below questions to chinacomp@traveldaily.com.au by Fri 02 Nov 07.

1. Which city in China will host the World Expo in 2010?
2. What is the theme of World Expo 2010?
3. Who is the airline partner of the World Expo 2010?
4. How many destination cities do China Eastern Airlines fly from Shanghai to Australia, and how many flights a week?
5. Briefly tell us why you would like to visit China.

The winners will be published in the *Travel Daily* issue on Wed 03 Nov 07. Conditions - The airfare prize is valid until 31 May 08, excludes taxes and is non-endorsable and non-transferable.

CHINA EASTERN AIRLINES

China Eastern Airlines is one of the top three domestic airlines inside China and also operates flights to a number of key destinations in Asia and Australia. China Eastern Airlines fly direct between Australia and Shanghai 16 times a week during summer (21 Nov 07-20 Feb 08). Daily flights operate from Sydney and Melbourne and twice a week from Brisbane (Thu and Sat).

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